

Figure 1

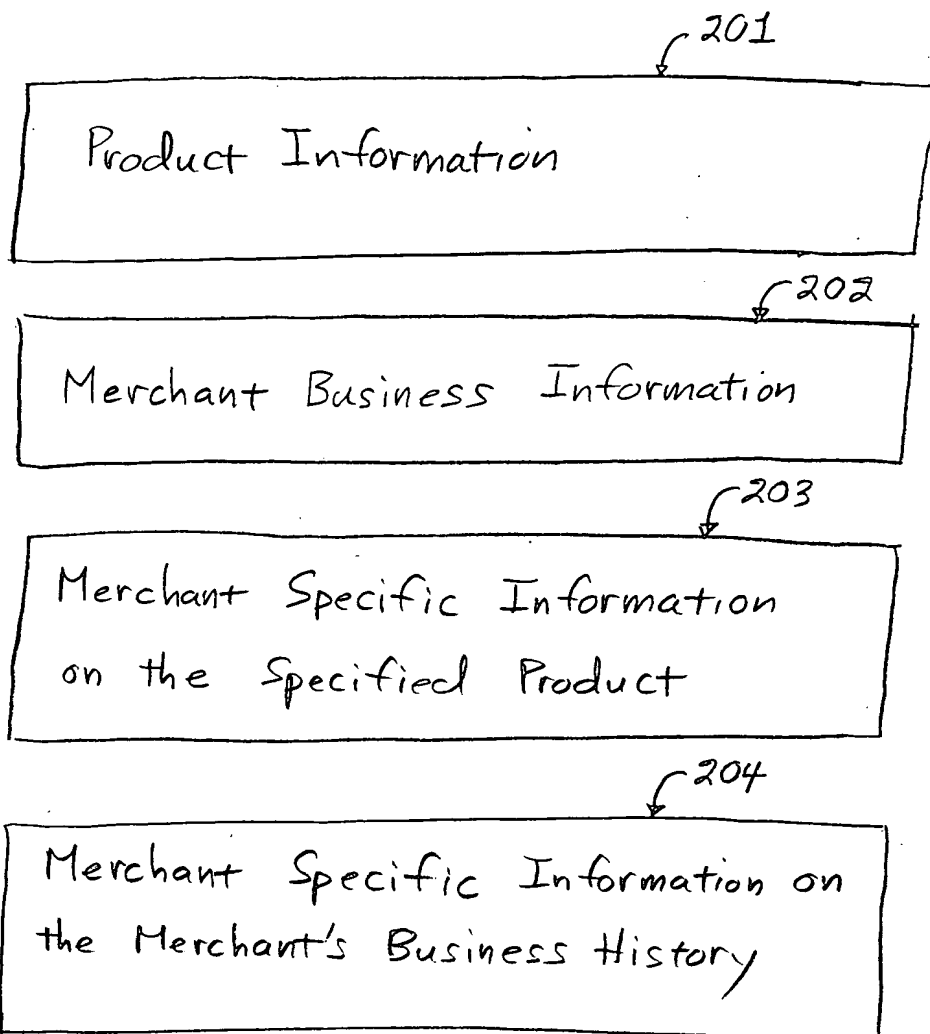


Figure 2A

Product Information

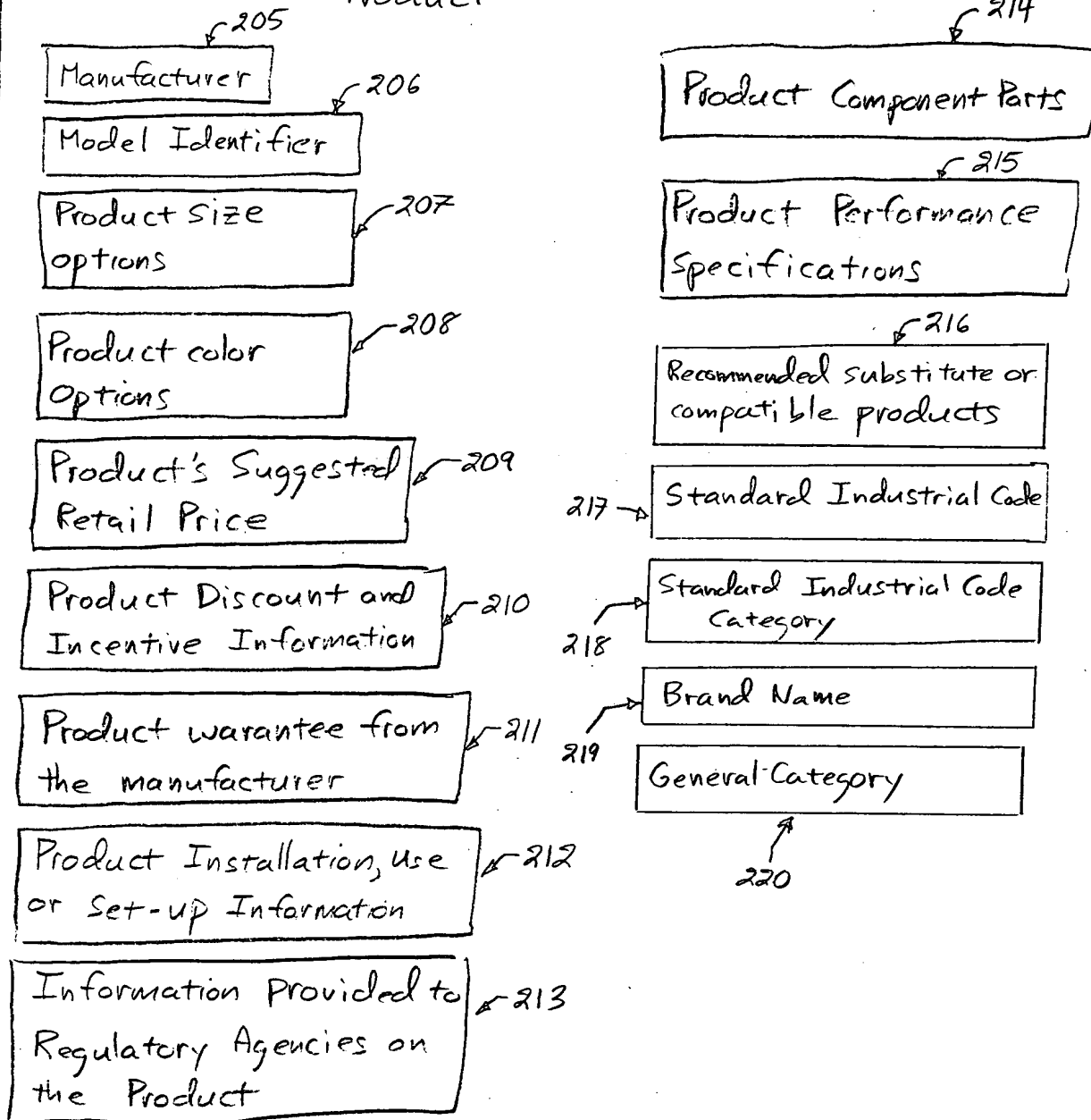


Figure 2B

207

Merchant Business Information

Merchant's Name

221

Merchant's Address
(principle business)

222

223

Merchant Contact Information

224

Phone Numbers

Customer Service Representative
Average Wait time Info.

Fax Numbers

Web site accessibility information

Web Address

e-mail address

Merchant's Status as a
Business Entity

225

Merchant Affiliation Information

226

Merchant Qualifying Purchaser
Information

227

Information provided in connection
with a public stock listing

228

Figure 2C

Merchant Specific Information on the Specified Product

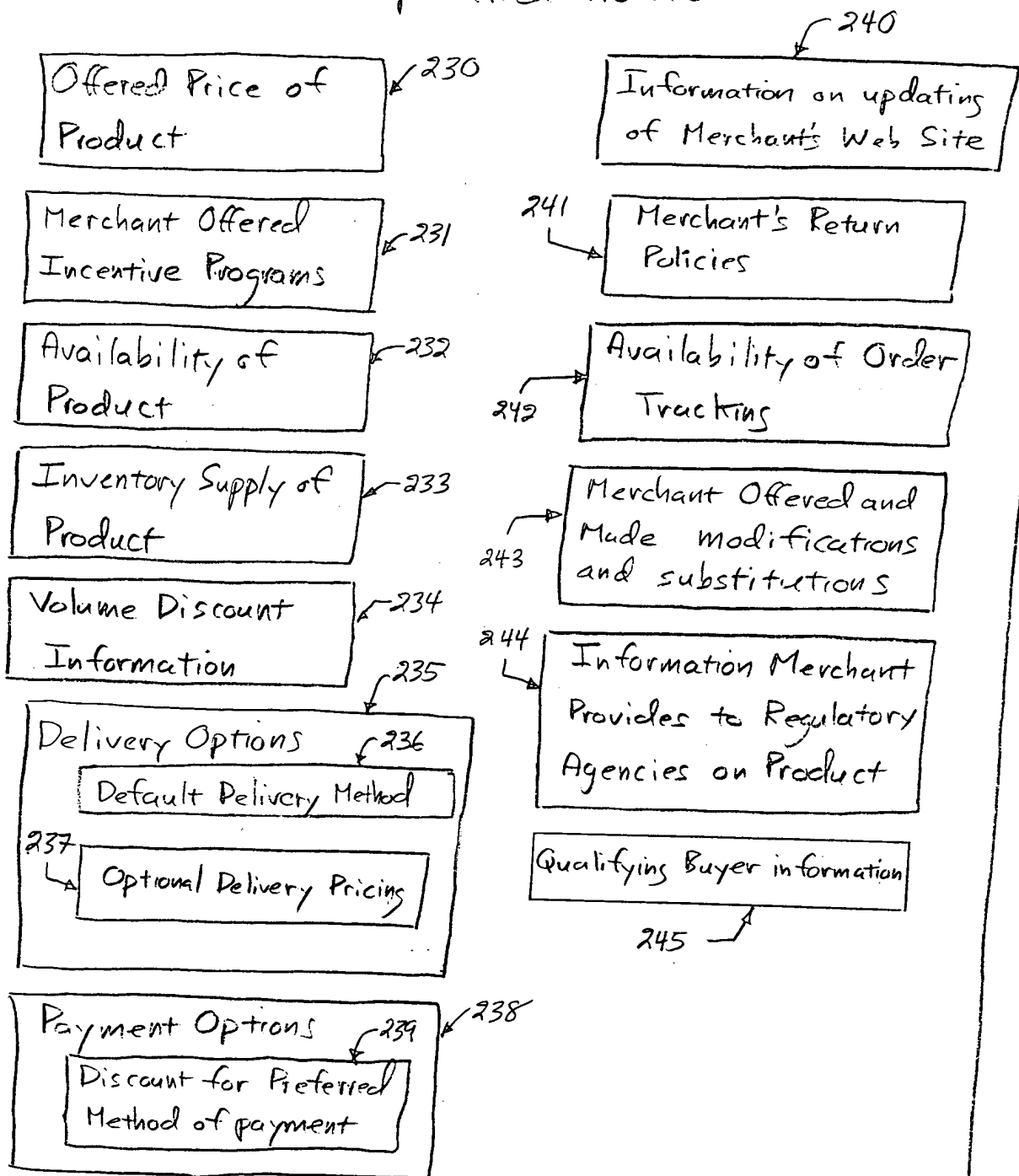


Figure 2D

Merchant Business History Information

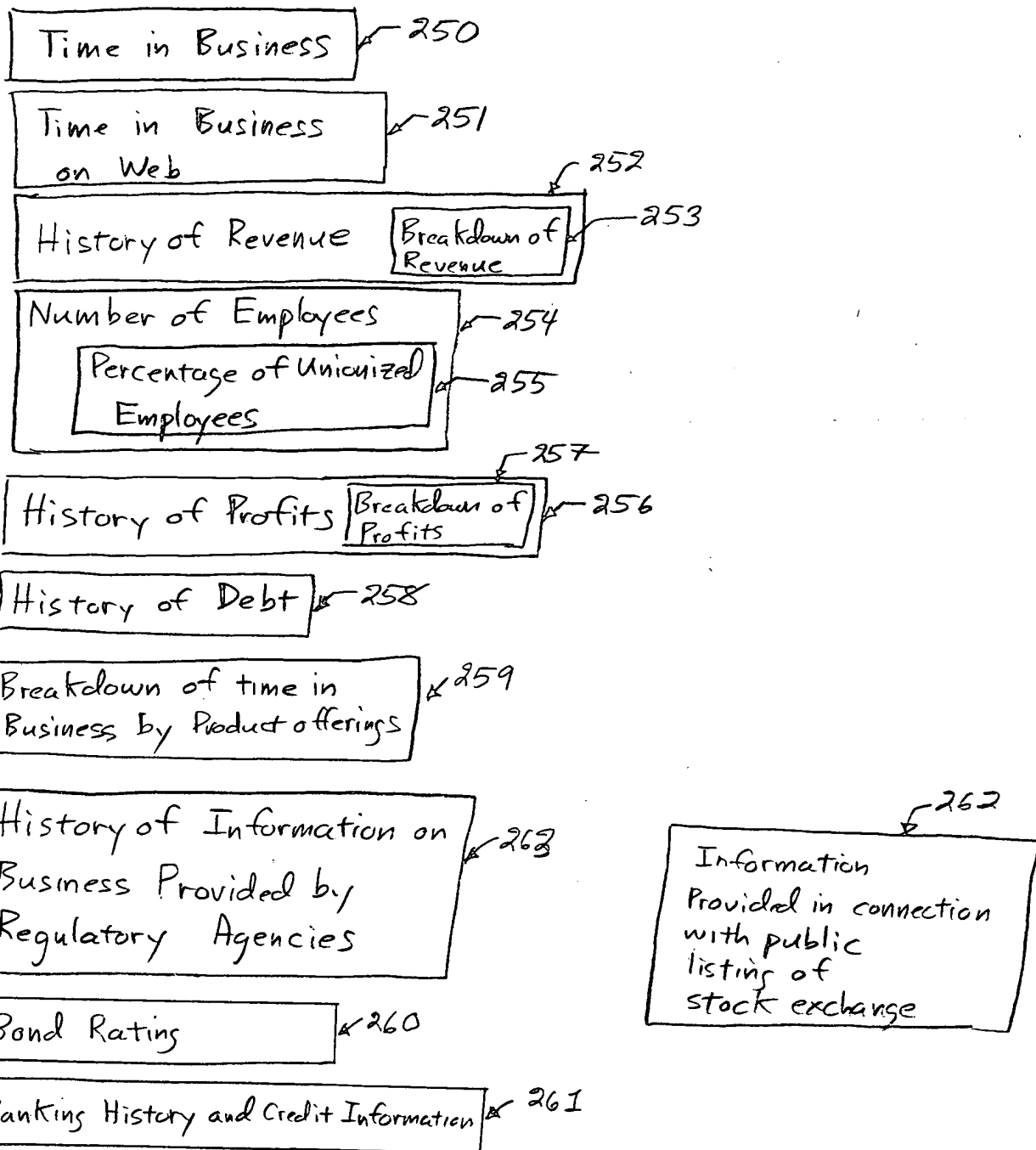


Figure 2E

Product Information from Third Parties

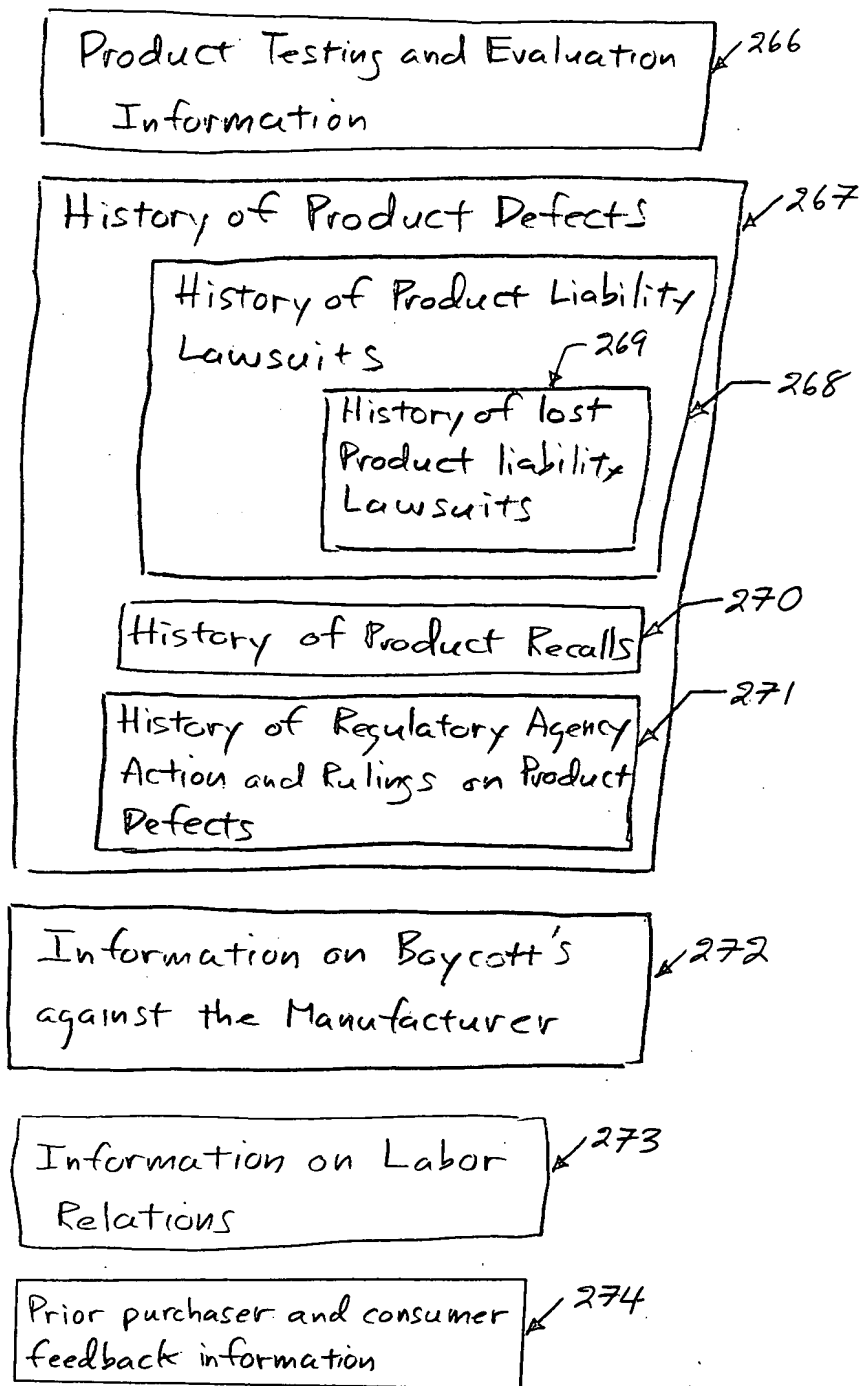


Figure 2F

Merchant Specific Information Collected by Third Parties

Merchant
Service
Rating

281

Merchant
Response
Rating

282

History of
Customer
Complaints

283

Evaluation of
Handling
Complaints

284

Boycott
Information

285

Figure 2G

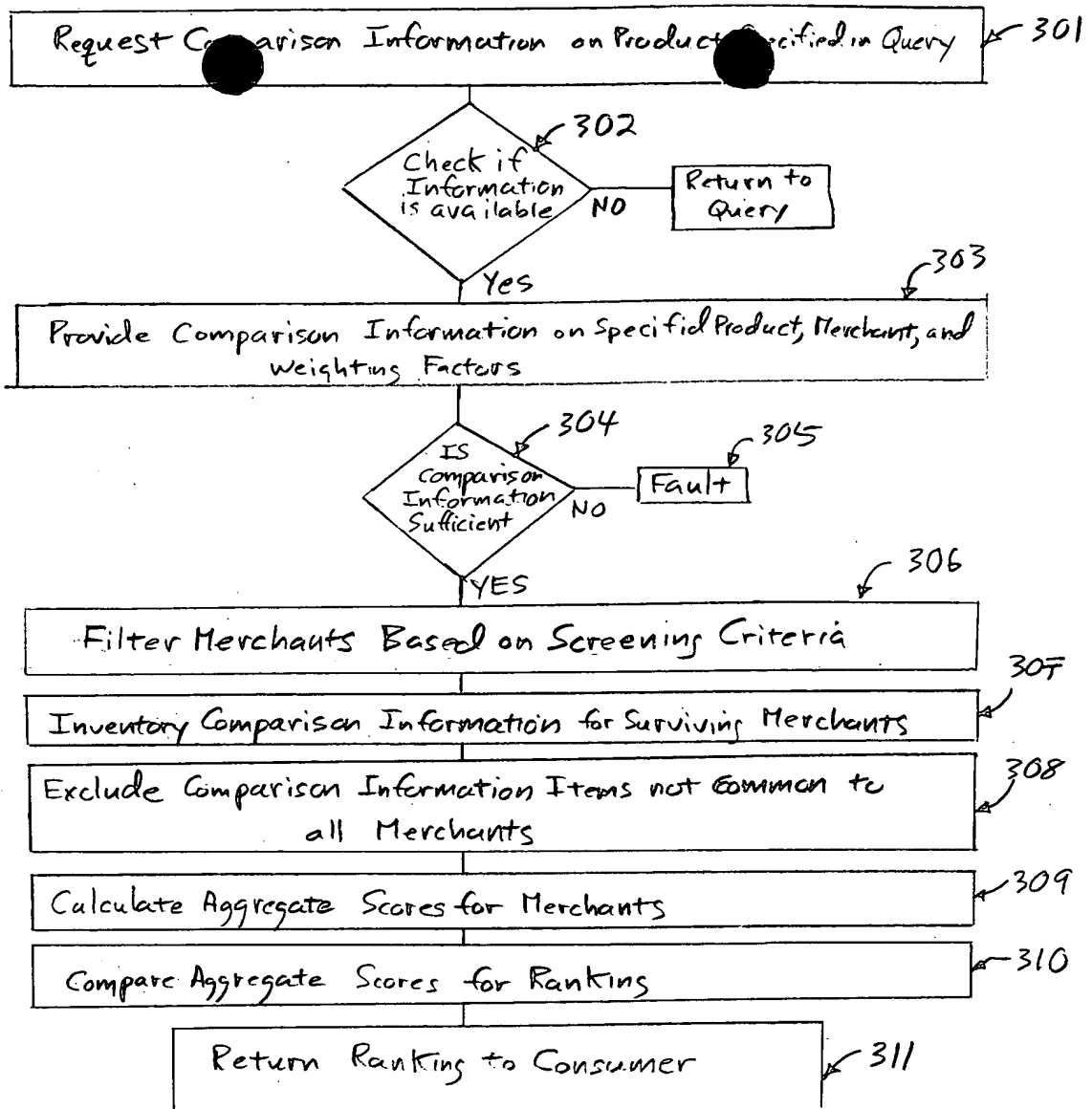


Figure 3

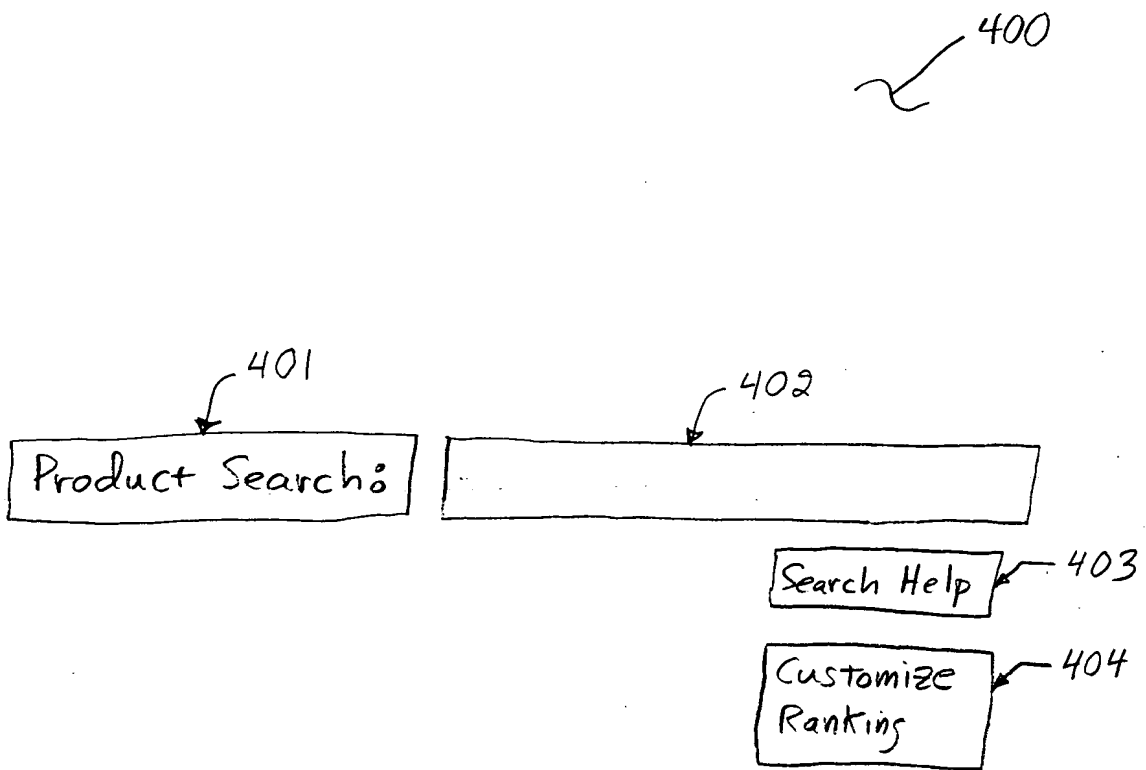


Figure 4A

410

411
Weighting Customization

420
Weighting Tutor

412
Product Cost

413

414

415

Shipping Cost

Product Liability
Suits against
manufacturer

416
Security

417

418

History of
Customer
Complaints

Speed of
Delivery

Years Merchant
in Business

Customer
Satisfaction

Years Merchant
in Business
on Web

Environmental
Compliance

Secure Server
for Credit Card
Transactions

Labor
Relations

Available
Fraud Insurance

421
Reset
Weighting

Available Order
Tracking

Figure 4B

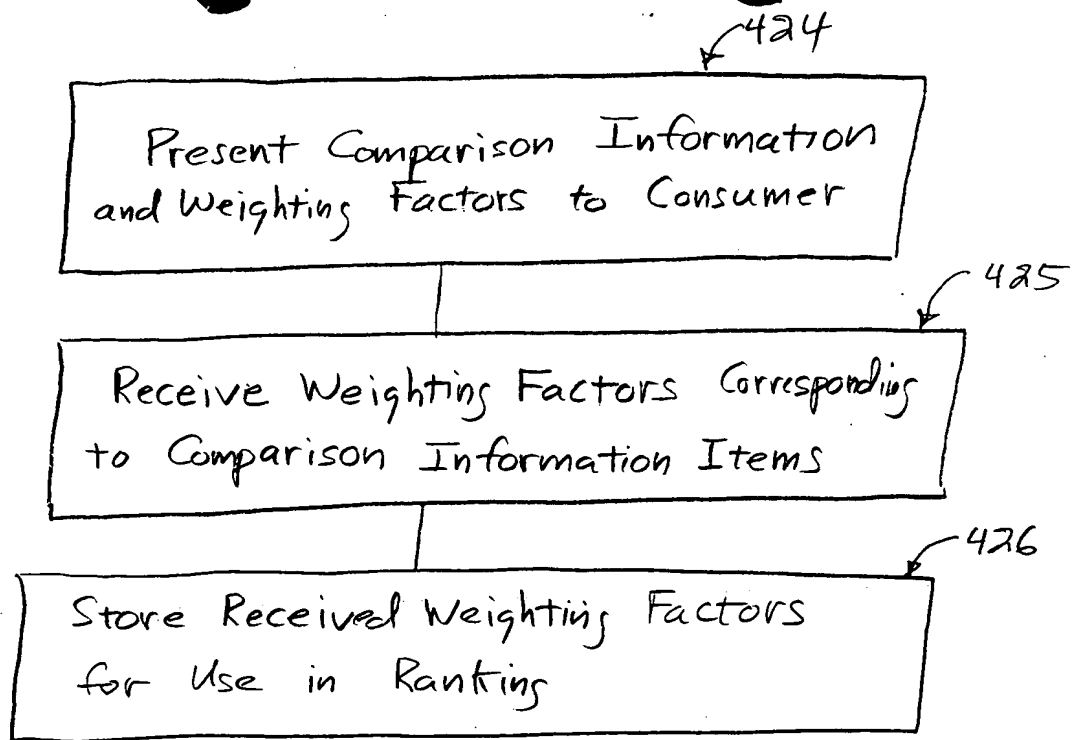


Figure 4C

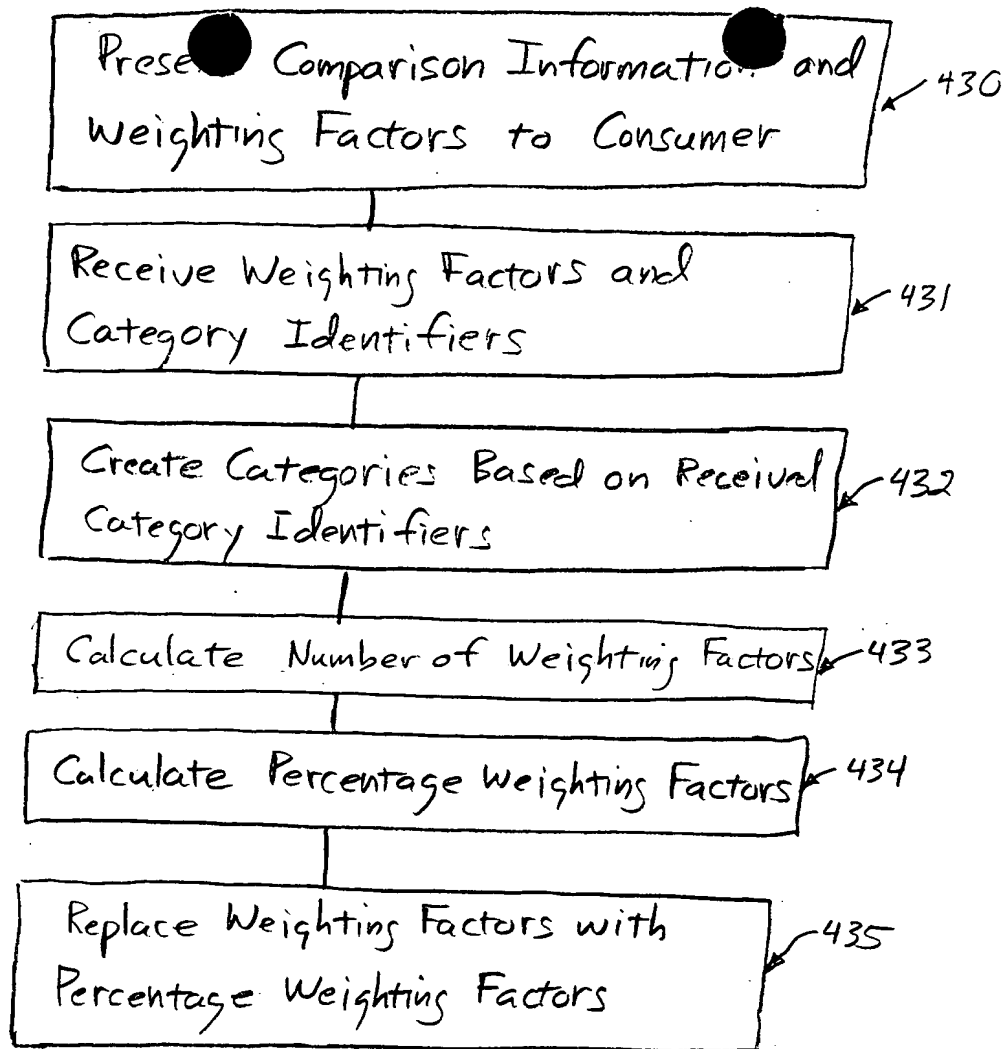


Figure 4D

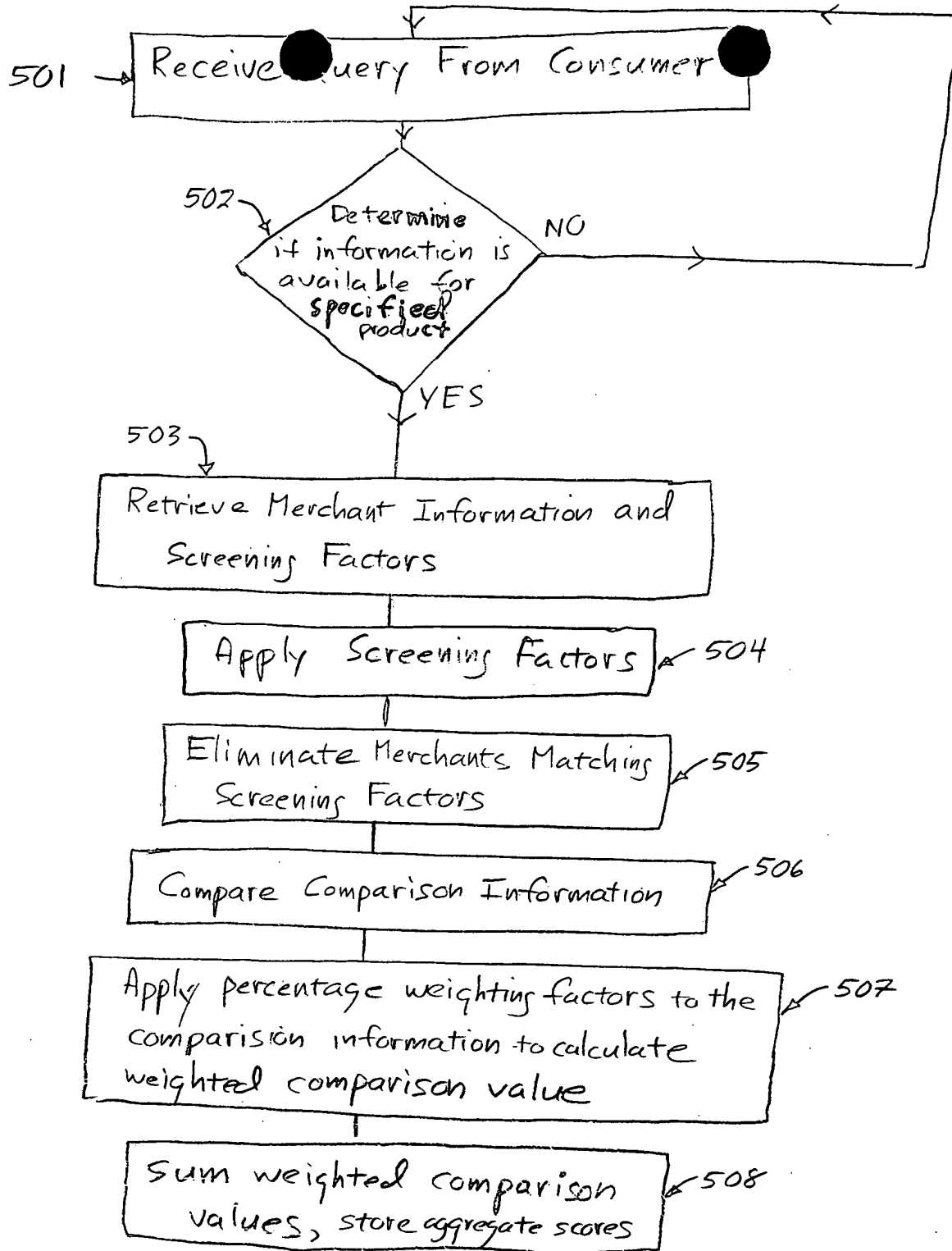


Figure 5A

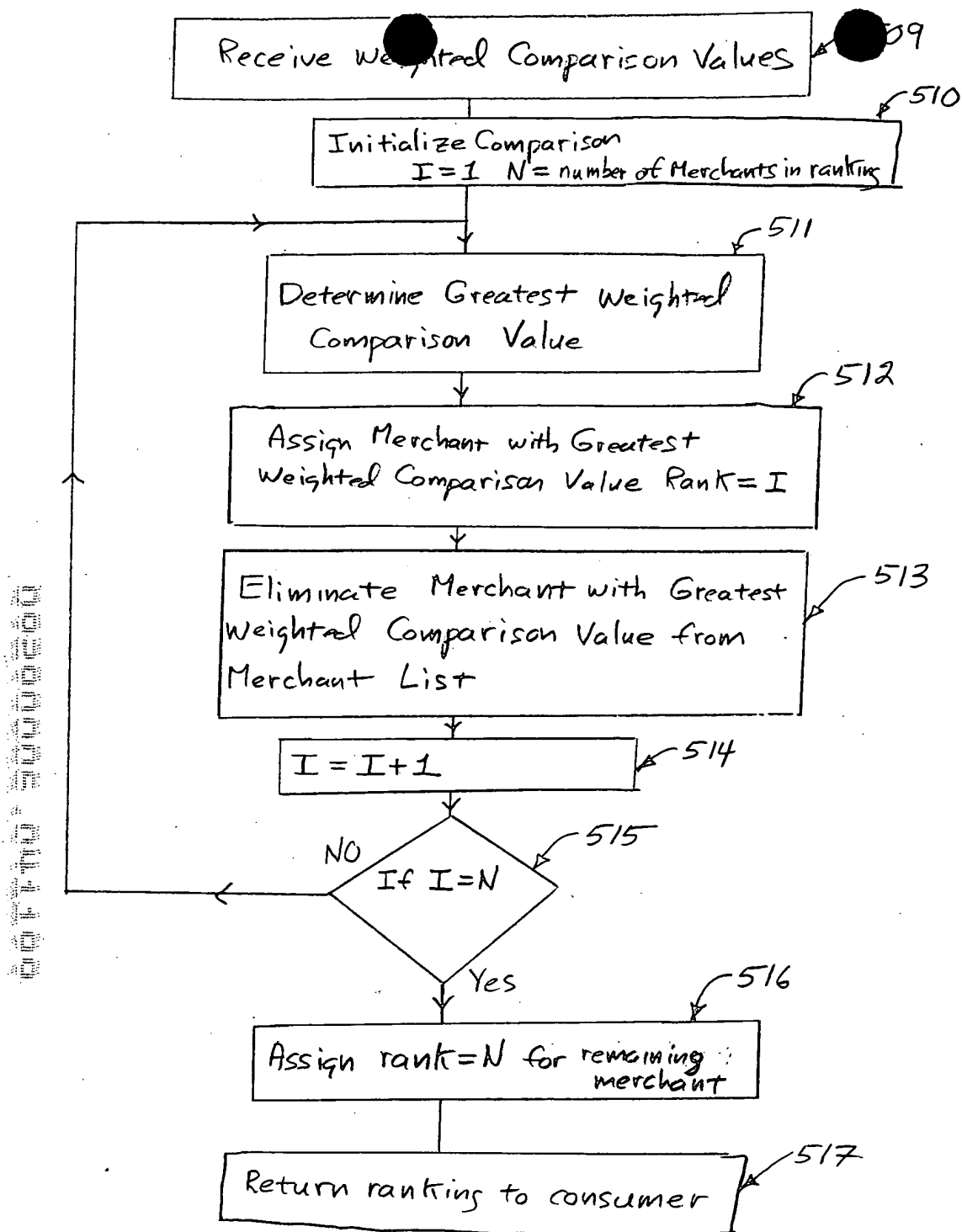


Figure 5B

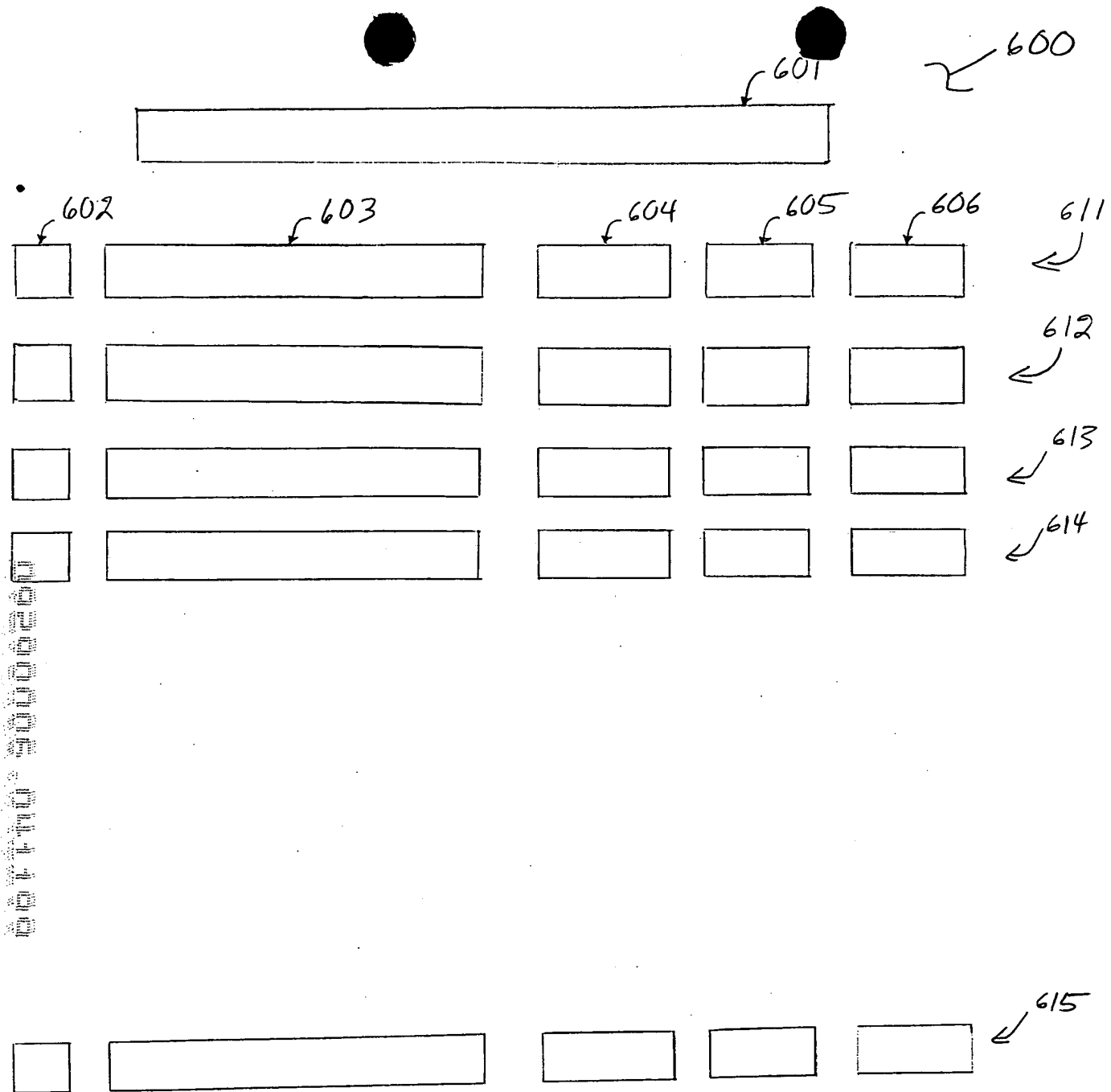


Figure 6A

620

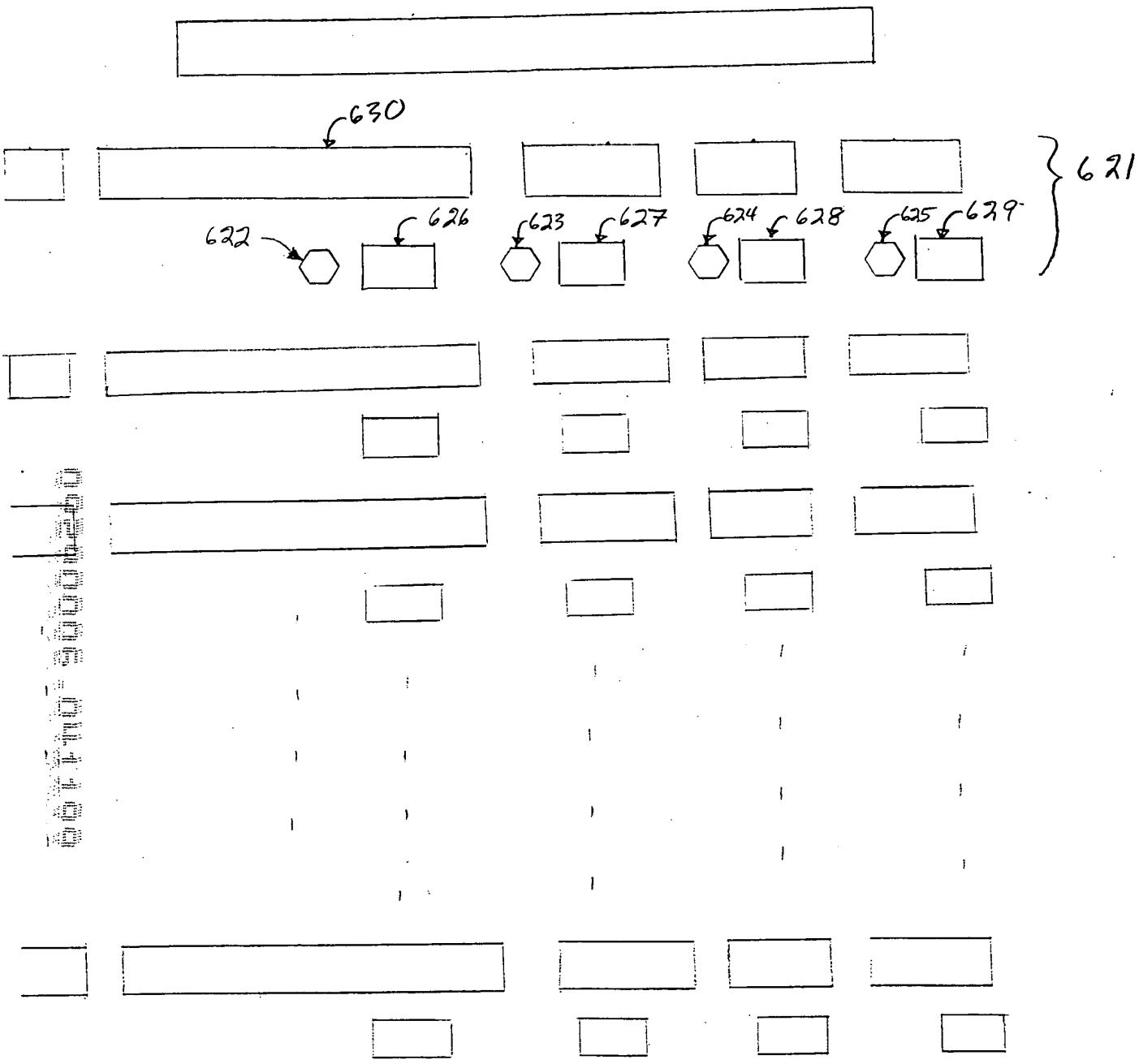


Figure 6B

